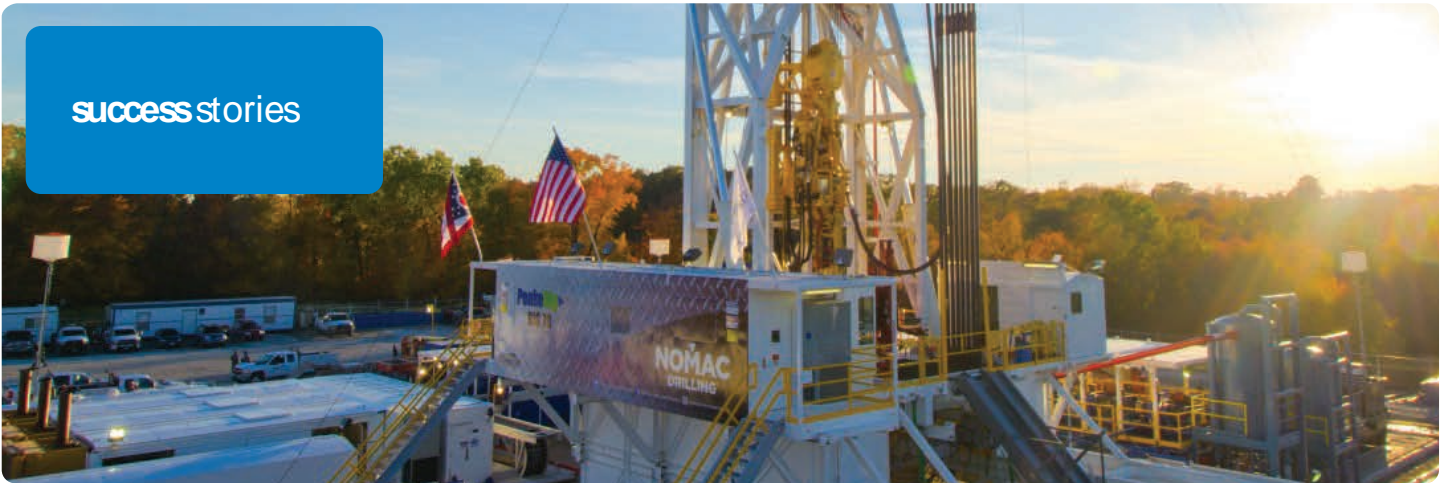


success stories



“For digital-to-digital document transfer and document scanning, Docufree is the best I’ve seen. I wouldn’t even bother looking at other vendors; they don’t compare either on cost or ability.”

Jacqueline Raymond
HRIS and Compensation Analyst

Seventy Seven Energy Inc. In a Time of Transition, You Have to Get It Done. And Get It Done Right.

Industry: Oilfield Services (Energy)

Application: HCM

First Project: 2015

Employees: 500+ in 3
Operational Areas

Docufree Services: Digital to Digital
Transfer; Document Scanning;
Document Storage

A best-in-class services company delivering operational efficiency to energy clients means applying that efficiency standard in-house as well. Previously a wholly-owned subsidiary, Seventy Seven Energy spun-off from its parent company in 2014 seizing the opportunity to move from a large installed HCM system (PeopleSoft) to a cloud-based solution in the process. The go-to choice for Seventy Seven Energy was ADP’s Document Cloud®, a new and innovative way to store, manage and retrieve employee documents.

The benefits to Seventy Seven Energy would be exciting. The switch-over would be as well but in a different way. For Jacqueline Raymond, that meant moving almost 6000 employee personnel files – 230,000 documents – to a digital format within a very fixed time-frame, without errors. And with the new company’s go-live date coming up fast, this deadline – one of the first and most broadly reaching initiatives – could not be missed.

As the new organization’s HRIS and Compensation Analyst, Jacqueline’s first step was to consider the specific needs and then her options. There would be the actual digital-to-digital transfer of course. There would be some paper files to scan and store. And, while many files were in some sort of a digital format already, all of them would have to be categorized and mapped to the new system’s structure. Because these were employee data files, the need for security was high. Finally, cost would be an important consideration as would the partnering organization’s respect for that deadline.

“Although we were referred to Docufree by our ADP Implementation project manager, we considered other vendors. We looked at one other in particular. And we investigated hiring a team of temporary employees. The choice came down to which could most accurately map our files to the new system and verify it was correct. Docufree, we



success stories

“Docufree’s cost was much lower than I expected. Yet, they were best option for successfully meeting our goals.”

decided, was the better use of our resources, especially in terms of time and sensitivity to the information – and the most likely to accomplish the goal.”

Jacqueline was, admittedly, a little skeptical at first that even Docufree could achieve the goal; the volume was massive and the timeline was short. She remembers thinking, “Can ANYONE do this?” But with a finite transition services agreement and a tight timeframe bearing down on them, they turned the key. With an external hard-drive for a back-up plan, Jacqueline braced. But then....

“Once Docufree received the documents, everything went smoothly along the entire process. The Docufree team was easy to work with. Every interaction was extremely positive. They provided all the necessary data elements making it easy for us to extract the information. There were no issues in execution. The project was right on target and delivered as promised.”

Docufree took the electronic files from the old parent company and defined the mapping needed to put the right data into the right file within the ADP Document Cloud application. “The Docufree platform applied Seventy Seven Energy’s business rules to auto-classify each document into the proper ADP document category and subcategory and then instantly routed the data and images to the proper location

within their Document Cloud system,” explains Docufree’s VP of Business Development Scott Shilling. “With over 230,000 individual documents converted, categorized and made instantly available from their HCM application, our mutual client not only has immediate access to their files but they can now control access to them, increasing their overall compliance.

“Being an established ADP Strategic Partner meant that Docufree was a lot easier to work with. The whole thing was seamless really. The interaction with them and ADP is not something the client needs to be concerned over.”

A year later, the opinion of Docufree’s work is still high. A certain percentage of errors and mislabeled files were anticipated but “we have not encountered a single error in the categorizing and mapping in over a year,” says Jacqueline. “That’s an unexpected plus.”

When asked what she would tell someone in a similar situation, Jacqueline says, “I would tell them not to look at anything else but Docufree. We only found one other vendor with the potential for doing the project which in some respects was fairly straightforward. But that other option was not even comparable in cost or the ability to the timeline. From what I’ve seen, Docufree is the best.”

About Seventy Seven Energy Inc.

Seventy Seven Energy Inc. is a diversified oilfield services company that provides a wide range of wellsite services and equipment to U.S. land-based exploration and production (“E&P”) customers operating in unconventional resource plays. Through our umbrella of affiliates, we provide comprehensive upstream services, including drilling, pressure pumping and oilfield rental tools. Our operations are geographically diversified across many of the most active oil and natural gas plays in the onshore United States.

About Docufree

Docufree provides the most comprehensive suite of document management and business process automation solutions that make paperless possible. Organization of all sizes across the country rely on Docufree to help them get rid of boxes, fire their file cabinets, and stop paper at the source for good. With Docufree, our customers have maximized efficiencies, reduced costs and increased their overall compliance by transforming their inefficient paper streams into secure data streams that integrate with their line-of-business applications.